

Media Book Available

Competing Successfully for Media Coverage is a 56 page book written by Doug Dobmeyer, providing the whys and hows of doing good media for non-profits. This book includes successful examples of written materials for the media, as well as guidance in pitching a story that deserves to be covered by the media.

The book, written over a four year period combines over 30 years of experience, numerous interviews, and research on news coverage of poverty issues.

Competing Successfully for Media Coverage has been popular with the public since being released in 1997. The cost is \$25 plus \$5 shipping and handling.

To order the book, print and complete this one-page .pdf form and mail it to the address below.

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